

FREAK NASTY
Multi-Platinum Recording Artist | Hip-Hop Legend

Atlanta, GA / New Orleans, LA

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HARD HOOD ENTERTAINMENT

ARTIST BIO

Freak Nasty began his career as a DJ and a hip hop producer. He was one of two, in a group called PMW. He then found success in Atlanta, Georgia with his first album Freak Nasty, selling close to 300,000 units. His next album Controversee... That's Life... And That's the Way It Is, was a much bigger hit and sold over 5 million units, mainly due to his smash hit single "Da' Dip" which peaked at number 15 on the Billboard Hot 100. In 2007, the single "Do It Just Like a Rockstar" peaked at number 45 on the Billboard Hot 10

Though best known for his mid-'90s dance hit "Da Dip, rapper/DJ Freak Nasty continued a healthy music career for decades following the success of his semi-ubiquitous song. He kept his party-friendly persona going strong into the 2000s and 2010s, with rhymes about sex, celebration, and altered states fueling albums from 2000's Which Way Is Up? to 2018's Smoke It Up. Meanwhile, "Da Dip" became a part of the cultural lexicon, its resiliently catchy refrain being referenced consistently in songs from lesser-known artists and even Cardi B's multi-platinum breakthrough hit "Bodak Yellow.

Freak Nasty was born Eric James in New Orleans, but he was living in Atlanta when he began working as a professional musician. He started out in the early '90s as DJ RazorCut, part of the Cash Money-signed group PMW, but went solo as Freak Nasty with a self-titled debut album in 1994. While the album soldrespectably, it was his 1996 sophomore release, Controversee...That's Life...And That's the Way It Is, and its standout track "Da Dip" that put the rapper on the map. Over the winter and spring of 1997, "Da Dip" became an underground hit, eventually reaching the mainstream and staying in the charts for weeks. Freak Nasty resurfaced in 2000 with Which Way Is Up? The album featured lead single "Do What U Feel, which made some waves in underground circles but didn't rise to the same level of popularity as "Da Dip.

Throughout the next decade he released several albums and mixtapes, like 2002's Freak Nasty World and 2006's sexually fixated From Da Street 2 Da Club. When Shop Boyz scored a hit with their 2007 single "Party Like a Rockstar, there was a minor controversy surrounding Freak Nasty's earlier track "Do It Just Like a Rockstar.

Some saw his song as an attempt to cash in on another artist's hit, even though his metal-rap party anthem was recorded two years earlier. He wrote a passionate letter that was published in Billboard magazine stating his case and wishing Shop Boyz continued success. Now back in his hometown of New Orleans, Freak Nasty continued producing new material and performing live DJ sets. In addition to constantly creating new songs, he helped new artists in his community and even set up his own charity foundation. In 2018, Freak Nasty released the laid-back Smoke It Up, featuring longtime collaborator Crazy Mike on several tracks. Freak Nasty has over 800 songs in his catalog and continue to release music on himself and his artist.



MUSIC & CONTENT

Signature Record:

- **“Da’ Dip” (Platinum Hit / Billboard Hot 100 #15)**

Other Releases:

- **“Do What U Feel”**
- **“Do It Just Like a Rockstar” (Billboard Hot 100 charting)**
- **FunDip Featuring Pitbull**

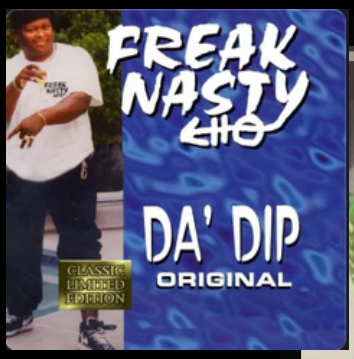
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- **Apple Music: https://music.apple.com/us/artist/freak-nasty/78332115**

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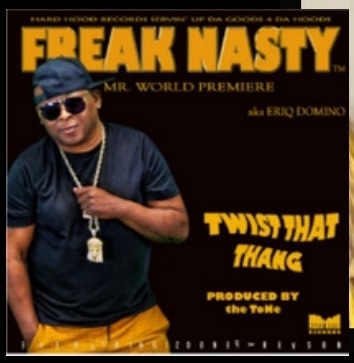
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FREAK NASTY'S
STATS & ACHIEVEMENTS















- Platinum-selling single ("Da' Dip")
- Billboard Hot 100 Peak: #15
- Millions of records sold worldwide
- Decades-long career (1990s–present)
- Viral resurgence via social media
- trends (TikTok era)
- 2025 Freak Nasty relasred FunDip Ft. Pitbull











PRESS PHOTOS









MEDIA & ONLINE PRESENCE



Instagram

Facebook

YouTube

Spotify

Apple Music

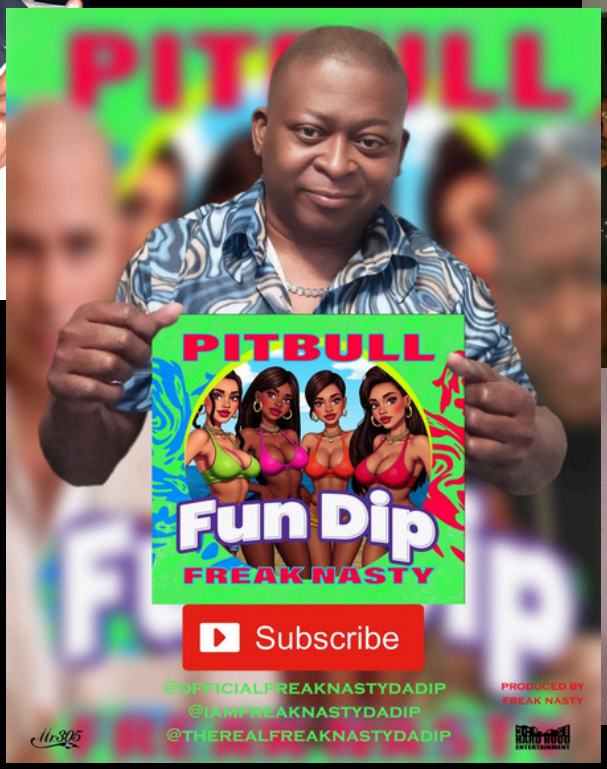
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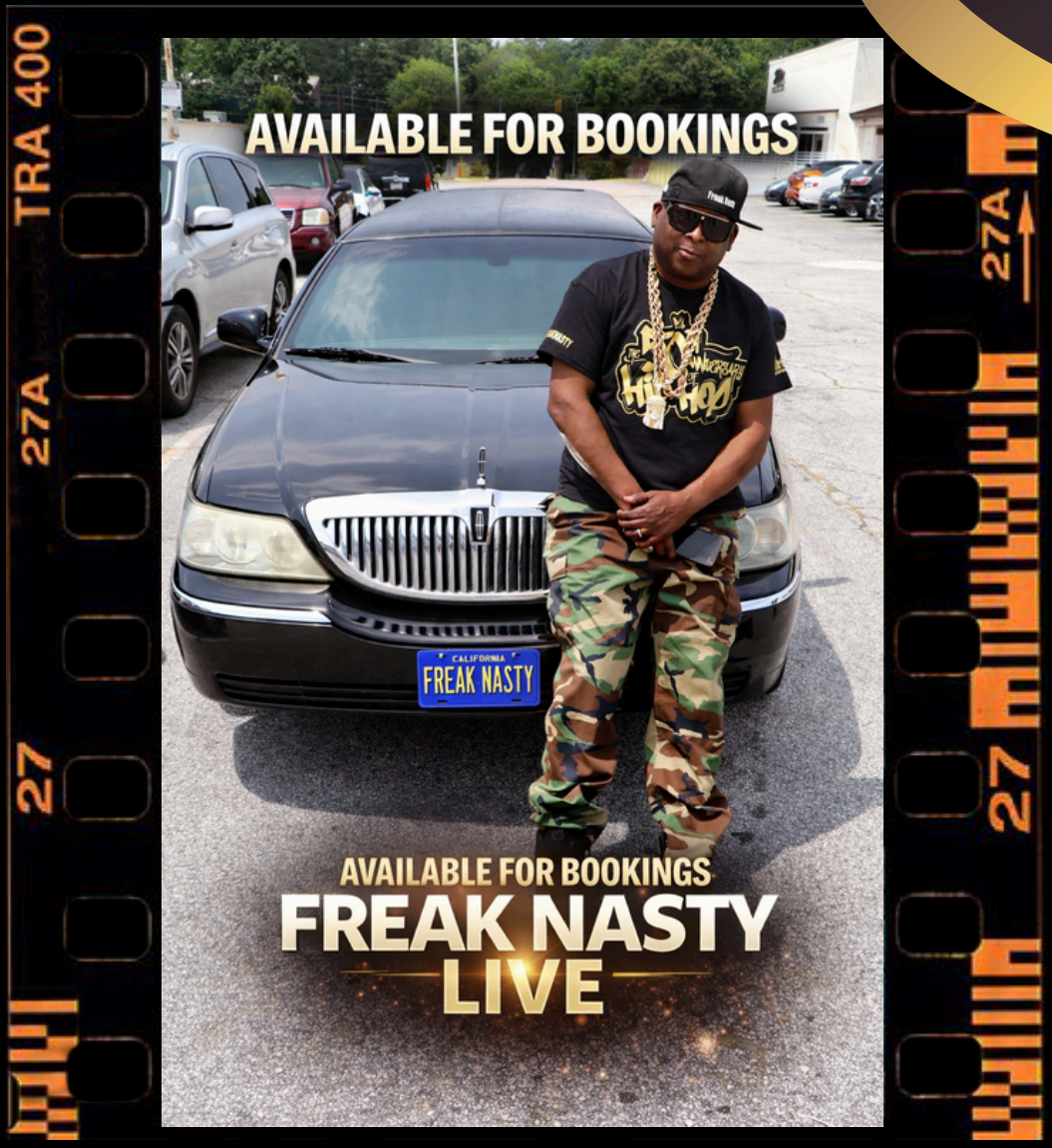












Freak Nasty, the renowned musical artist best known for his hit "Da' Dip," is currently available for bookings. Whether you're planning a lively party, a memorable corporate event, or an energetic festival, Freak Nasty brings an electrifying performance that is sure to engage and entertain your audience. With a blend of infectious beats and dynamic stage presence, he promises an unforgettable experience that will have everyone on their feet. To secure Freak Nasty for your upcoming event and ensure an evening full of energy and excitement, be sure to reach out to his booking team for more information on availability and rates.

Booking Contact Info

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Website

https://hardhoodentertainment.com/da-dip-agency